

# MELISSA EVANS

SPEAKER – AUTHOR – THE GURU OF IMPLEMENTATION

## Presentations:

Offered as Keynotes, Workshops, Breakout Sessions, Retreats

*"Melissa shared solutions and great collaboration ideas so our corporation could grow and become more profitable in a highly competitive environment."*

— Tyrone Jackson, MHA, MBA. Senior Manager, Management Consultant at Sapient Corporation

## RECESSION-PROOF YOU: STRATEGIES BASED ON THE BROSHE GROUP'S SOLE/SOUL PURPOSE IMPLEMENTATION METHODOLOGY

*Best fit audiences: Entrepreneurs, Corporations*

Explore how sole/soul purpose methodology gives you a holistic way to be profitable by implementing cutting-edge branding, marketing, sales, outsourcing, customer service, and referral systems. Discover unique ways to best serve your clients, from business development to delivery of goods and services.

## GROWING TO FIT INTO LEADERSHIP BOOTS

*Best fit audiences: Project Managers, Career Developers*

Step up from an intermediate level program manager to a senior managerial role. Acquire the skills, competency and attitude needed to lead project management teams in complex and dynamic environments. You'll gain practical tips for how to achieve your career goals and take on leadership roles with the confidence that guarantees success.

## IT'S NOT YOUR DADDY'S STORE: EMPLOYEE EMPOWERMENT

*Best fit audiences: Employees trying to navigate employment challenges*

Are you tired of being a "peon" and ready to climb the management ladder? Do you secretly covet that corner office? Move with ease from a low-level job to an intermediate — and even top management — position as Melissa reveals how to navigate employment challenges, stand out from the crowd, and be more successful in your career.

## HEALTHCARE REFORM AND MEANINGFUL USE: HOW YOUR DECISIONS TODAY WILL IMPACT TOMORROW

*Best fit audiences: Perfect for healthcare organizations seeking to understand today's challenges and create meaningful solutions that honor the clinician, the administration, and ultimately the patient*

Helping healthcare organizations prepare for the rapid changes in healthcare, using technology, governance, and change management methodologies to achieve a successful clinical transformation.

*"Melissa immediately captures the audience with her energy, her no-nonsense approach, and her ability to be realistic and practical while demonstrating the endless possibilities for success in business and in life."*

— Deborah Johnson, MS, MHA, PhD. Chief Compliance Officer at Highland River



Melissa Evans, MHA, PMP, is a successful entrepreneur who realized her dream of becoming a self-made millionaire by age 31. A seasoned business professional with 20 years of experience in a variety of fields, she holds a Master of Science degree in Health Care Policy and Administration from Mercer University's Stetson School of Business and Economics in Atlanta.

Melissa is a master business coach and consultant whose international company, The Broshe Group, is changing the lives of business people worldwide. Her practical, proven system for success is helping large companies like Microsoft, Motorola and ESPN, as well as small start-ups and individuals, to accomplish their business goals. Known as The Guru of Implementation, Melissa is passionate about helping motivated business owners, executives, managers and entrepreneurs become more effective, profitable and successful while increasing their free time.

She is a dynamic, no-nonsense speaker and the insightful author of three powerful books: *Sole to Soul: How to Identify Your Soul Purpose and Monetize It*, *It's Not Your Daddy's Store*, and *Full Circle*. The Broshe Group is located in Atlanta, Georgia, Detroit, Michigan (US) and Toronto, Ontario (Canada). A frequent radio talk show guest, Melissa has been featured at WomenEntrepreneur.com and in *Trendsetter to Trendsetter* and *Home Based Business* magazines.

Book Melissa Evans, The Guru of Implementation

888-621-8785

[www.broshegroup.com](http://www.broshegroup.com)

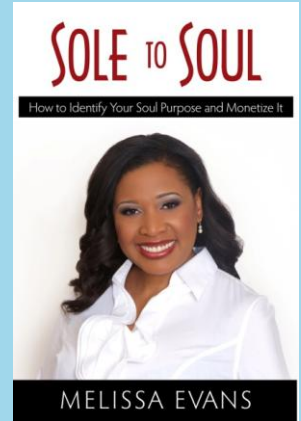
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## About Melissa's book...

### *Sole to Soul: How to Identify Your Soul Purpose and Monetize It*

Do you know what your soul purpose is? Do you want to know the secret to attracting abundance in your relationships, business, health and your vision for your life? Your soul purpose is as unique as your fingerprint, and the only way to find it is by identifying what that fingerprint looks like. We all deserve success, and the key to it lies in embracing your authenticity.

The moment you do that and accept your soul purpose, you attract abundance in every area of your life. You are called to a purpose, and when you find it, people will naturally pay you to fulfill it, as you contribute value to their personal and professional lives. Abundance will then flow naturally as the reward for sharing your natural gifts, talents, and expertise, and finding your niche in the marketplace.



Melissa Evans, The Guru of Implementation, has helped clients all over the world identify their soul purpose and figure out how to monetize it. You'll embark on a thrilling soul journey as you read powerful success stories of people who are living their soul purposes and enjoying incredible success.

## What people are saying about *Sole to Soul* by Melissa Evans...

"A lot of people tell you to 'follow your passion and the money will follow,' but they don't ever give you the HOW. As a result, I've seen many entrepreneurs struggle, trying to profit from their passions. No more! *Sole to Soul* is the first book to walk entrepreneurs through what they need to do to profit from their passions, and do it in a step-by-step manner."

— Michele Pariza Wacek, Marketing Strategist and author of *Your \$Ka-Ching!\$*

"Melissa Evans is a woman who is concise, clear, and confident, with a heart of golden warmth and wisdom. She comes from the soul, and her book, *Sole to Soul*, is destined to powerfully and positively impact the lives of those who are searching for their purpose in both their business and personal lives. *Sole to Soul* fulfilled my soul's need for wisdom and my pragmatic need for practical life application. Loved it!"

—Valencia Ray, MD, Author of *Empower Up and Play Big*

"Soul to Sole touched my soul in a way that was inspirational, actionable, and extremely enjoyable. Melissa weaves practical strategies with specific metaphors for how each of us truly makes a difference in the world by believing in our own uniqueness. Nice work!"

—Skip Weisman, The Leadership & Workplace Communication Expert, WorkplaceCommunicationExpert.com

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The Guru of Implementation**

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## PARTIAL LIST OF SPEAKING CLIENTS

Microsoft Corporation, Second  
Annual Business Productivity Summit

McKesson Insight Conference, Preparation  
for Document Imaging Solutions

Annual Health Information Management  
Systems Society (HIMSS) Conference

Canada's Forum on Patient Safety and Quality  
Improvement

eHealth 2010 Conference

Southern New England PMI Chapter's 5th Annual  
Project Management Conference

Cancer Care Ontario, Annual User Forum, Toronto,  
Ontario

Atlanta Women's Business Chapter

Electronic Patient Record Conference and Expo

Project Management Institute Chapter, Birmingham

Detroit Athletic Club

