



KEYNOTE SPEAKING

Helping Top Executives *and their* Organizations

MAXIMIZE POTENTIAL

Patti Cotton is an international Fortune 500 speaker. As a seasoned and respected leader, consultant, speaker, and trainer in the areas of leadership, strategy, and business development, Patti delivers keynotes and workshops, and facilitates retreats for corporations, business associations, conferences, and diverse groups in the private, public, and social sectors with 30 to 5,000+ attendees.

In her corporate career, Patti was known for breaking through impossible barriers to produce exceptional results. As a diplomat, she worked alongside heads of state and other change agents from around the globe to solve problems with creativity and grace. She is also Harvard-trained in advanced approaches to change. In these roles, she learned leadership at an international level, and applied that leadership experience to reaching unprecedented success in the business world.

She now shares that experience and training with leaders across the world.

Patti's audiences describe her style as dynamic, poised, and persuasive. Her audiences share that her presentations are inspirational, informative, and include specific takeaways that can be applied immediately for better work and life at the individual, team, and organizational levels.

With shared experiences, stories, and real-world examples, Patti will inspire, inform, and expertly guide you, your team, and your organization, to overcome challenges and lead to higher levels in your life and business.

PATTI'S MOST REQUESTED KEYNOTES

Leading from the Heart: Igniting the Human Spirit at Work

FOCUS: Communications | Confidence | Interpersonal Effectiveness

360° Leadership: Managing Up, Down, and Sideways

FOCUS: Leadership Agility | Influence | Impact

Significant Shifts: Breaking Through Resistance to Change

FOCUS: Leadership Agility | Influence | Impact

Beyond the Ordinary: Moving from Success to Significance

FOCUS: Powerful Influencing Skills | Catalyzing Change | Building Trust

CONTACT PATTI TODAY to learn how she can help you and your team lead well and get the *best results* possible in your life and business.



PATTI'S MOST REQUESTED KEYNOTES

Leading from the Heart: Igniting the Human Spirit at Work

FOCUS: Communications | Confidence | Interpersonal Effectiveness

The common belief in business is that heart has no place in management. Yet, traditional leadership practices are failing. Across the globe, employee engagement and job satisfaction scores have fallen to crisis levels. As the marketplace continues to shift and change, it's challenging to keep 21st century employees happy and productive. They seek more. They seek purpose, meaning, and significance. Patti shares how to lead from the heart to drive human motivation and achievement, and shows that clearly, love and results go hand in hand.

360° Leadership: Managing Up, Down, and Sideways

FOCUS: Leadership Agility | Influence | Impact

To realize a vision, achieve goals, and make change within your enterprise, you must possess the ability to manage up, down, and sideways. How do you engage others at all angles and levels to get the work done, even when you are not in charge? Patti outlines the three leadership skills you need to sharpen to effectively influence others for action and results.

Significant Shifts: Breaking Through Resistance to Change

FOCUS: Leadership Agility | Influence | Impact

You are a successful executive or team—why can't you make that one shift necessary to step into higher performance? Patti shares why human beings find change difficult, and the neuroscientific principles that lie behind the "stuck state" and subconscious self-sabotage. She presents the three keys necessary to rewiring this to achieve your goals. Whether you are an individual or team, you will learn proven steps to break through resistance to change.

Beyond the Ordinary: Moving from Success to Significance

FOCUS: Powerful Influencing Skills | Catalyzing Change | Building Trust

What does it mean to live a life of significance? Patti shares how to move away from mere success and into the deeper, more meaningful work you were meant to do. In this presentation, you will learn about the four cornerstones needed to live your leadership purpose. Patti will share how you can create a legacy through your best and highest work to make a greater impact on the lives of those around you and beyond. Learn what is possible for you – beyond the ordinary.

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