

RICHARD R. RAMOS

What Every Parent in America Needs to Ask

WHO IS GOING TO WIN THE BATTLE FOR THE LOYALTY OF YOUR CHILDREN?

Parental authority is being undermined and parents are in a daily battle for the heart, mind, and loyalty of their children claims Richard R. Ramos, speaker and author of *Parents on a Mission - How Parents Can Win the Competition for the Heart, Mind, and Loyalty of Their Children*. Richard has been transforming strained parent-child relationships for over two decades with his *Parents on a Mission* leadership curriculum, which he now offers in his new book with practical methods for parents to beat their competition so that they feel confident to win the battle for loyalty.

Overcoming the obstacles of barrio youth gangs, drugs and violence, Richard R. Ramos has devoted his career to serving high-risk youth & families.

To that end, in July 2003 Ramos Founded the Latino Coalition for Community Leadership (LCCL), a national nonprofit. Over his twenty-year tenure the LCCL granted over \$105 million dollars in grants to over 220 grassroots nonprofits in numerous cities in several different States.

He is the author and founder of "Parents on a Mission", a parent leadership program developing parent mentors that teach parents how to build healthy relationships with their children. POM has been adopted by school districts, nonprofits, the Colorado Department of Corrections, Kern County Sheriff Department, and most recently by the United States Agency for International Development (USAID) in Guatemala.

For his decades of community service and his work in the field of human rights, he has received numerous accolades and awards including recognition by the White House Administration, The United States Congress, The California State Assembly, the Santa Barbara Hispanic Chamber of Commerce, and has been inducted into the Morehouse College's Martin Luther King, Jr. International Chapels Board.



SHOW AND STORY IDEAS

- The "Home Field Advantage": Children are most at-risk for making negative choices between 12-15 years old. Learn how the first twelve years can be an advantage and prevent your children from choosing negative lifestyles.
- Why growth in emotional maturity is vital for parents and four simple steps on how to grow yourself.
- How to build healthy relationships with your children and win the battle for loyalty.
- How to utilize "high touch" vs. "high-tech" to connect, stay relevant, and earn respect for your parental authority.
- How to reconcile strained relationships back to the harmony of happiness.
- It does NOT take a village to raise a child... it just takes good parenting.

PARENTS on a Mission



How Parents Can Win the Competition for the Heart, Mind, and Loyalty of Their Children

RICHARD R. RAMOS



richard@parentsonamission.org



(805) 252-7047



www.parentsonamission.org

